

ISO or International Organization for Standardization headquartered in Geneva is the world's umbrella organization for standardization whose members are national organizations from more than one hundred industrially most developed countries. It is through this international institution that standards are coordinated at the international level, thus accelerating the expansion and introduction of new technologies and simplifying international technical and business cooperation.

ISO standard is today the most spread internationally accepted standard. ISO 14001 establishes and monitors the implementation of environmental standards and applies to any organization wishing to introduce, maintain and constantly improve its own environmental management system. The reasons for introducing ISO 14001 are: company's care for the environment, legal compliance, pressure by interested parties, marketing opportunities, requirements by banks and insurers, cost cutting and access to European business institutions and associations. The certificate confirms that functional environmental management systems are established which contain precisely defined procedures implemented and overseen by specially trained experts. Adverse effects of all business activities which may impact the environment are minimized.

Certificates require constant maintenance of the standards achieved, which is reviewed every year, and certificates are renewed after three years.